

THE CLUB REPORTER

APRIL 2021



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SPECIAL POINTS OF INTEREST:

- * Private Dolly Dinner Cruise a Great Success
- * Welcome New Loyal Dealer - Henry Brown Buick GMC
- * Golf Scramble Enjoyed by All
- * 2020 Club President Recognized for His Service
- * Exciting Events Coming Together for 2021 - 2022 Year
- * Reference Sheet of All Loyal Dealer Concierges

EDITOR'S WELCOME



Hello Alumni!

What a way to finish the 2020-2021 Program Year during April!

People were obviously eager to get out and enjoy socializing with friends again, while enjoying a beautiful Arizona evening, dinner, and sunset while cruising on Canyon Lake. The April 7th private dinner cruise was enjoyed by all, as can be seen in the photos and summary on pages 4 and 5.

The following week, the Club's current calendar year program officially ended with the Club's annual Golf Scramble. Photos from this event can be found on page 6.

You'll note on pages 2 and 3 that the Club has added a new Loyal Dealer to our network of dealers – **Henry Brown Buick GMC** – in the southeast valley, a fast growing region. We encourage our Club members to visit our Loyal Dealers and the Alumni Concierge each has assigned to cater to our Club members when looking for a new GM vehicle. If you are unsure of who the Alumni Concierges are for each of our Loyal Dealers, page 8 of this newsletter lists all of them and provides a ready reference for your use.

I want to encourage all members to enjoy your summer months and the plans you may have. I look forward to the fall when we reconvene for our 2021-2022 Program Year. The Board is working hard to provide a fun-filled year with a return to a normal meeting schedule after all the disruptions of this past year.

To whet your appetite, you will find on page 7 the plans that are currently in place for the 2021-2022 Program Year. Check the Club's website – www.azgmalumni.com – over the summer for further updates and note them on your calendars.

I look forward to seeing a large turnout at Sands Surprise in November.

Enjoy!

Alan Steffe

Editor & Publisher
The Club Reporter
alansteffe@yahoo.com



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SUMMER

ENJOY EVERY MOMENT

2021 Board of Directors

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(623) 313-0133

Vice-President

Jim Hall
810-869-8944

Secretary/Treasurer

Trevor Martin
(810) 348-4889

Directors

Jon Moss
(586) 484-3731

Bob Goebel
(248) 410-2759

Roxanne Steffe
(810) 280-1339

Alan Steffe
(810) 513-3367

Sub-Directors

Lowell Ulrich
(Asst. Secretary)
(906) 203-9941

Hal Hubbard
(Registration)
(623) 256-8938

Ron Terry
(248) 904-8797

Welcome Team

Rosemary Kovacevic
Delrene Buterakos

Club Photographer

Karen Schlax



PRESIDENT'S MESSAGE



Greetings GM Alumni,

The month of April has been the best month yet, since we had to restrict ourselves 14 months ago. The weather has been fabulous, Easter was celebrated with joy, and our GM group participated in two outstanding events – the Dolly Steamboat dinner cruise and the Alumni Golf outing at Pebble Creek. It's nice to feel somewhat back to normal!

As many of you begin your prep to leave the AZ area for the summer, know that your GM Alumni board is continuing to work hard to search out fun and rewarding events for next season. Our schedule for the 2021-22 season is nearly complete, and it promises to be informative while entertaining. This newsletter will be our main communication source for you to learn about our events and the timelines for signing up. At the same time, our website – www.azgmalumni.com – is always available as well with all the latest information about the Club.

I am sure all of you are aware of the semiconductor shortage that is hampering the auto industry right now. Our GM dealers are struggling to obtain new vehicles for inventory. I have been told that the problem may not rectify itself until late in 2021. Should you desire a car, truck or crossover, I recommend you work with your favorite dealer and their concierge person handling GM Retirees to scope out your best option. Whether you identify an incoming vehicle and “put your name on it” or put an order in the system, they will be sure to give you the proper timing on when you can expect that vehicle to arrive for your delivery. Better yet, should they have one in stock, buy it! Remember, with new vehicle inventory so low, GM is refraining from offering heavy incentives, as they don't need to right now. Please feel free to contact me with any new car purchase questions prior to, during, or after your visit to your local dealer.

Have a great summer everyone! Begin to enjoy your family and friends once again. For those traveling, be safe. For those staying in AZ, stay cool. For everyone, keep healthy!

Pete Langenhorst

2021 President
prlangenhorst@me.com

WELCOME A NEW LOYAL DEALER

We are pleased to announce that **Henry Brown Buick GMC** is back with the GM Alumni Club of Arizona as a **Loyal Dealer**. Many of you may remember when Henry opened that new store in late 2007 in Gilbert, AZ. He hosted a GM Alumni Club luncheon which was attended by over 350 people with guest speaker, then GM CEO Rick Wagoner. Although Henry has been selling and servicing GM alumni vehicles since he opened, he is proud to now become one of the club's LOYAL dealers.



1550 E Drivers Way
Gilbert, AZ 85297

Continued on Page 3

WELCOME A NEW LOYAL DEALER (CONT'D)

Henry Brown noted that “We are proud to have been a GM dealer since 1932, when my grandfather opened the first store on Main Street in Mesa, AZ. Today, we are very excited to be back with the GM Alumni Club as a Loyal Dealer, and we welcome all GM Retirees and their family and friends to come down to the store for all of your automotive needs.”

The Henry Brown Dealership is located in the San Tan Motorplex in Gilbert, just off of S Val Vista Dr and the 202 Loop in Gilbert. The GM Alumni Club has many members who have settled in the East Valley where Henry Brown Buick GMC is located – a rapidly growing area of the valley.



Tom Wright

Alumni Concierge

Tom.wright@henrybrownauto.com

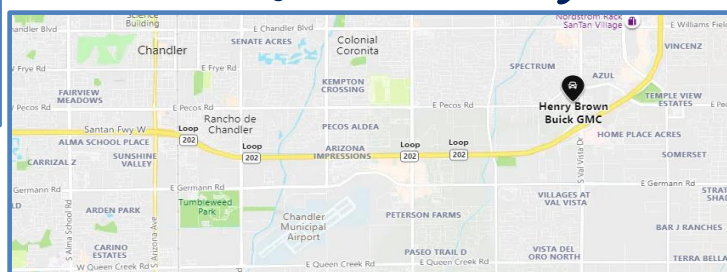
480-814-2609 Direct

In addition, Tom Wright, a grade school friend of Henry's who works at the store and has been with Henry from the very beginning, is identified as the Alumni Concierge in charge of all GM Retirees. He understands the GM programs and all the discounts. Please contact Tom for your new vehicle needs.

Welcome back to the club Henry, we are so happy to have you!



Henry & Mimi Brown



2020 PRESIDENT RECOGNITION



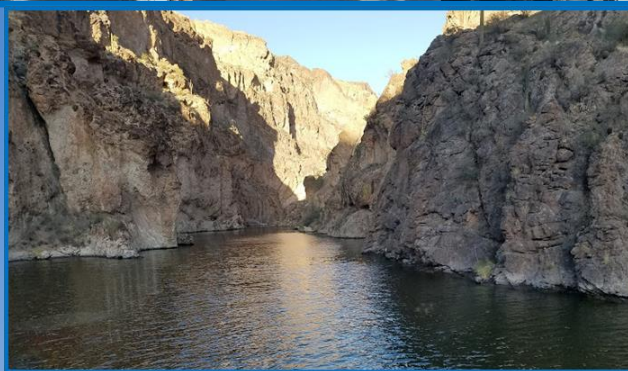
With the disruption of the Club's normal events this year due to the COVID pandemic and required health and safety measures implemented by the state, the regular January meeting had to be cancelled. Normally this is the meeting in which the formal transfer of Club leadership takes place and the outgoing Club President of the previous year is recognized.

Since the April 7th Cruise was the first real opportunity for this to take place, 2021 Club President, Peter Langenhorst, took the opportunity during the Dolly Dinner Cruise to thank the 2020 outgoing Club President, **Alan Steffe**, and presented him a plaque recognizing him for his service and “... **Outstanding Leadership and Extraordinary Dedication**...” to the Club.

Alan thanked Pete, the Board, and all members for their support during the unique 2020 year. He noted that “Even though I am no longer President, I will not be going away, since I will still be producing the monthly Newsletter and continuing as webmaster for the Club's website.”

APRIL 7, 2021 – DOLLY DINNER CRUISE ON CANYON LAKE

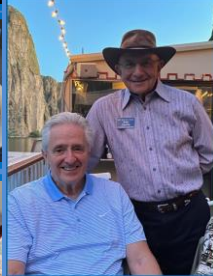
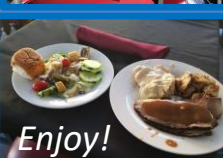
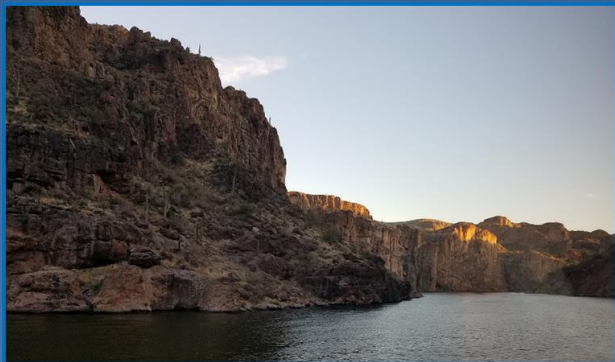
On Wednesday, April 7th, a group of 63 Club members and guests enjoyed a wonderful evening dinner cruise on Canyon Lake – great friends, good food, beautiful scenery, and another fabulous Arizona sunset. The Club thanks **Liberty Buick** and **Liberty GMC** for providing bus transportation for residents from the western valley to the far east valley for this event. More photos can be found at https://www.azgmalumni.com/uploads/7/6/0/5/76050309/20210407_dolly_dinner_cruise.pdf.



Photos Compliments of Roxanne & Alan Steffe

(Continued on page 5)

APRIL 7, 2021 - DOLLY DINNER CRUISE ON CANYON LAKE (CONT'D)



Thank You!

LIBERTY  BUICK LIBERTY **GMC**

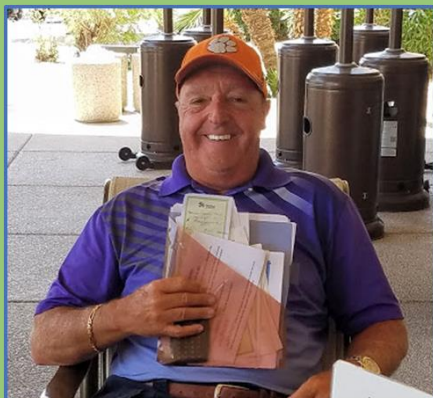
For your continuing support!



More photos can be found at: [PowerPoint Presentation \(azgmalumni.com\)](http://PowerPoint Presentation (azgmalumni.com))

APRIL 14, 2021 - GOLF SCRAMBLE AT PEBBLECREEK EAGLE'S NEST

On Wednesday, April 14th, the Club held its annual Golf Scramble at the Eagle's Nest Golf Course at PebbleCreek in Goodyear. Seven foursomes enjoyed a beautiful day on a recently refurbished course followed by many stories at lunch and the awarding of prizes. Thanks to Ken Wechselberger for all the arrangements and the resulting good times that were had by all. More photos can be found at https://www.azgmalumni.com/uploads/7/6/0/5/76050309/20210414_golf_outing.pdf.



Low Gross Champions



Low Net Champions



High Score Champions



Winners - Special Games

Closest to the Pin #8 – Bob Goebel

Women's Longest Drive #9 – Roxanne Steffe

Men's Longest Drive #16 – Jon Moss

Longest Putt #10 – Barbara Goebel

Photos Compliments of Ken Wechselberger & the Steffes



Thank You to Sponsored Support from...

General Motors Western Region

Arrowhead Cadillac

Courtesy Chevrolet

Liberty Buick

Sands Chevrolet

2021 - 2022 PROGRAM PLANNING

November 2021



**Dealer-Sponsored Luncheon
Sands - Surprise**
November 2021 - Date TBD

Look forward to starting the 2021-2022 Program Year at
Sands Chevrolet - Surprise
with a Dealer-Sponsored Luncheon and a GM Speaker.

Social hour includes preview of dealer inventory
& collection of classic vehicles

For over 75 years, Sands Chevrolet has offered drivers in the Phoenix Area a great selection of cars, trucks and SUVs and amazing customer service at our Glendale and Surprise, Arizona locations. In this time, we have served over one million customers, and they'd tell you that the Sands obsession with customer service doesn't stop at the sales floor. Every year our Arizona Chevy dealers support events and organizations in the Avondale and Peoria Areas. Sands is the longest lasting Chevrolet dealership in the valley, and we work hard to make the Phoenix community a better place to live, for your family... and ours.


16991 W. Waddell Road
Surprise, AZ

The Club is planning to start its 2021-2022 Program Year with a Dealer-Sponsored luncheon at the Sands Chevrolet dealership in Surprise, AZ with a GM Speaker yet to be identified. Stay tuned as the details are finalized and posted on the Club's website – www.azgmalumni.com – and communicated through future Club newsletters.

December 2021

Several options are still being considered for December and will be finalized over the next several months.

January 12, 2022



LUNCHEON & CLUB MEETING
Wednesday, January 12, 2022
Registration Due by January 5, 2022

Kristy Roschke Ph.D.
Managing Director,
Walter Cronkite School of Journalism and
Mass Communication,
Arizona State University
Speaking on "What Is News
These Days?"

Experience
Culinary
Excellence
at the
East Valley Institute of Technology
1601 W. Main Street
Mesa

Kristy Roschke is the managing director of the News Co/Lab, a Cronkite School initiative aimed at helping people find new ways of understanding and interacting with news and information. She previously served as executive director of KIZZ – SPOT 127 Youth Media Center, a community initiative of the Phoenix NPR member station that mentors and empowers the next-generation of digital storytellers. During her tenure, she launched a successful second location and grew a startup into an award-winning program serving more than 300 teens annually. Roschke has taught journalism, digital media production and media literacy courses at the high school and university level for 15 years. She co-taught a digital media literacy course (MOOC) with Dan Gillmor, which served as the basis for her doctoral dissertation at the Cronkite School. She earned her Ph.D. in May 2018.

The January Meeting will be held at the East Valley Institute of Technology's Culinary Institute. Our speaker will be **Kristy Roschke Ph.D.**, Managing Director, of the Walter Cronkite School of Journalism and Mass Communication, at Arizona State University, speaking on "What Is News These Days?". Kristy Roschke is the managing director of the News Co/Lab, a Cronkite School initiative aimed at helping people find new ways of understanding and interacting with news and information. Kristy has taught journalism, digital media production and media literacy courses at the high school and university level for 15 years.

February 8, 2022



Tuesday, February 8, 2022
**Western Spirit:
Scottsdale's Museum of the West**

11:00 am Lunch at Buca de Beppo
12:45 pm Docent-led Museum Tour
1:45 pm Personal Leisure Tours

Note: Free Parking available under Museum with walking distance of a block to the Buca de Beppo Restaurant
Museum is Handicap Accessible

More details forthcoming!

Come enjoy a fine family-style Italian meal at Buca de Beppo before visiting the 43,000 square-foot Museum of the West offering an encyclopedia of Western art from a rare display of Hopi ceramics to lifelike bronze statues of Native Americans by John Coleman. Western and Native American art and artifacts will connect you to the West – past, present, and future.

A permanent exhibition on the upper level makes the case for artists as vital chroniclers of Western exploration and expansion, including an exceptional display of photography by Barry Goldwater.

An hour-long docent-led tour will be provided, followed by personal time thereafter to explore the museum at your leisure.

The February Meeting will be held at the **Western Spirit: Scottsdale's Museum of the West**, with lunch at **Buca de Beppo** – a restaurant within one block of the Museum. The 43,000 square-foot museum offers an encyclopedia of Western art, from a rare display of Hopi ceramics to lifelike bronze statues of Native Americans by John Coleman. Western and Native American art and artifacts will connect you to the West – past, present, and future.

An hour-long docent-led tour will be provided, followed by personal time thereafter to explore the museum at your leisure.

March 2022

April 2022

The March and April activities are still in the planning stages and will be published as soon as they are finalized.

The Board is working to provide interesting and entertaining events and activities for all Club Members and your guests. They are always open for your ideas of new activities or events that the members may enjoy. Feel free to contact any Board member with your recommendations!

GM ALUMNI CLUB OF AZ LOYAL DEALER CONCIERGES

As you contemplate the purchase of a new GM vehicle, remember that the Loyal Dealers who support our Club have assigned a special concierge available to you at their dealership to support you for all your vehicle needs. Below is a listing of the concierge to contact at each of our Loyal Dealers. **Save this page for your reference!**



8310 W Bell Rd, Glendale



Robyn Schluter
602-402-9463

rschluter@vtaig.com



7780 S Autoplex Loop, Tempe



Randy Watson
480-735-2352

rwatson@coultertempe.com



7780 S Autoplex Loop, Tempe



Randy Watson
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rwatson@coultertempe.com



1233 E Camelback, Phoenix



Chris Winkler
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cwinkler@courtesyautogroup.com



1550 E Drivers Way, Gilbert



Tom Wright
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Tom.Wright@HenryBrownAuto.com



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Ken Muecke
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8660 W Bell Rd, Peoria



Lydia Falcon
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lfalcon@libertygmcaz.com



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Alan Ray
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Doug Moore
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dmoore@sandsag.com