



THE CLUB REPORTER

JANUARY 2017

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EDITOR'S WELCOME



Hello everyone: Can you believe that the Club Program year is almost over? Three more events and, POW!!, it's done. Another great year of events will be "in the books". Sands Chevrolet in March, Picnic In The Park in April the Club Golf Scramble on April 19th and its "see you next year". But, keep your chin up, in a few weeks the Board will be announcing next year's meetings and events

schedule and you can rest assured it will be as good as or better than this year's.

In this issue of the Club Reporter we will be recognizing some of our new members in hopes that in one of our upcoming meetings you will get to meet each one of them in person. Of course, 50/50 winners and past events will take center stage as well as reminders of upcoming events. So, sit back and enjoy the newsletter.

Jim Harshman, Editor, The Club Reporter

New Club Website: www.AzGmAlumni.com GM Corporate Website: www.AzGmAlumni.com

PRESIDENT'S MESSAGE



I'm very happy to serve as Club president for the coming year. This Club adds much to enrich my life in AZ, and I plan my calendar to attend as many meetings as possible. As we begin a new year, I'm excited to receive so many completed surveys. It's clear that you care about the Club, and we will all benefit from every piece of input. If you didn't have time to complete yours, I hope you will call me if you have an idea to help our Club. Your input

is very important as we work to plan newsletter content and a roster of events that you are most likely to enjoy in the coming year and into 2018.

Incoming President Roxanne Steffe presenting outgoing President Hal Hubbard with the traditional clock for his service to the club.



PRESIDENT'S MESSAGE

I am a huge fan of data when it helps to clarify the active interests of our members. In fact, Al and I spent many hours over the Christmas holiday evaluating how member data might round-out input from the member surveys. We divided the Greater Phoenix Area into four sectors, Northeast, Southeast, Northwest, and Southwest. We have a fifth area where our members reside, Pinal and Pima Counties. With these five sector groupings, we can quantify how distance and age relates to your attendance to event types: motor coach trips, luncheon meetings, dealer-sponsored meetings, and local tours.

But analysis and survey input alone do not complete the total picture of what members want. So, over the past few weeks, I've sent out a few personal notes, and Larry Sessoms and I have called to speak directly with members. If you were not contacted and you have something to suggest or a concern to express, I hope you will call me any time. I look forward to talking with you over the phone, or at an upcoming meeting.

What have we learned from all this effort? Indeed, we found that everyone enjoys "The Club Reporter", our newsletter – published throughout the year, and the wealth of information it provides on events, members, and more. It is the mainstay of our Club's connection with all members. In regards to input from the surveys we found that you enjoy day trips, but only one per year. You enjoy luncheons with interesting speakers on special topics and those on GM products, but not a canned presentation. And most of all, you enjoy the recognition of local dealers, who provide phenomenal luncheons at no cost to you. Our loyal dealers are indeed extremely generous and supportive.

We hope to have the complete roster of events for the remainder of 2017 and 2018 available soon in the "The Club Reporter". These events will align with the collective input we've received through the surveys, phone calls, and analysis of member participation. I hope you will agree that these events are always extremely well-planned. Best of all, we're all volunteers who care about our Club. Feel free to let me know if you're interested to take on any responsibility no matter how small. It's a great way to get involved and share in the future of our Club.

Our Club is built on a special history and careers carved out of exceptional experiences and skills developed ahead of others outside the corporation. Regardless of whether we were associated with GM for five years or forty, these remain part of who we are and serve us far beyond our days at GM. We all have a story and a common understanding. It's what connects us. It's where we begin most conversations. It is something no other Club has. I hope you'll plan to be part of this Club in 2017, mark each event date on your calendar, and join us at every meeting.

See you soon, Roxanne 810.280.1399

OBITUARY FOR ROBERT E. LOWRY (1922 - 2016)



Long time Club Member, Robert E. Lowry, age 94 of Scottsdale, AZ passed away at home on December 31, 2016. He was a graduate of the University of Illinois, where he served as President of Phi Gamma Delta fraternity. He served in the Army Air Corp in the Pacific Theater during WWII. He worked for Allison Division of GM as a Mechanical Engineer from 1951 - 1990 and served as Scout Master of Boy Scout Troup 182 in McLean, VA.

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OBITUARY FOR ROBERT E. LOWRY (1922 - 2016)

He is survived by his wife BJ of 48 years and two sons, Bill of St. Louis, MO and Tom of Glendale, AZ. The family plans an out of state memorial service in the future.

The family of Robert would like to thank the GM Alumni Club of AZ for continuing to send their Dad the newsletter over the years. He really enjoyed reading them and staying in touch.

HISTORIC CLUB MEETING HELD AT COURTESY CHEVROLET

It didn't take long for Roxanne to begin to cultivate relationships with our loyal GM dealers. Her first

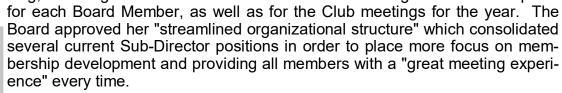
Board Meeting ever was held on January 25th at Courtesy Chevrolet where Roxanne and Alan have held multiple planning sessions with General Manager, Scott Gruwell and Bryan Long, Marketing and Internet Manager for Courtesy. Both men were presented with Certificates of Appreciation from the Club for jointly strengthening the shared legacy of General Motors.

One of Roxanne's stated goals for 2017 is for the Club to expand the role of dealership relationships as a "win-win" for the Club and the dealer in response to their years of support for our Club.



Bryan Long, Marketing and Internet Manager, Courtesy Chevrolet.





As a result, **Bob Adkins** joined our Board of Directors as a sub-director and will be responsible for membership development activities.



As you are also aware, at our January Club meeting at the EVIT, **Dennis Powers** was voted in as Club Vice-President. Please look for personal profiles for both of these gentlemen in our February Club Newsletter. In addition, please welcome them to their new positions when you see them at our Corte Bella C.C. meeting on February 15th. As a reminder, we are always looking for a few good members that want to get involved in Club activities. So, see Roxanne if you are interested.

SPECIAL GM ALUMNI LUNCHEON - AUTONOMOUS VEHICLE BRIEFING

Autonomous vehicle (AV) technology is a business priority for General Motors. The GM Public Policy Group has proactively advocated for legislative and regulatory opportunities at the federal, state, and international levels to enable the expansion and use of highly automated driving systems. The purpose of this meeting will be for the Corporation to update us on what is happening with autonomous vehicles while asking for retiree support with any legislative actions needing approval in the State of Arizona.

On March 29, 2017, the GM Public Policy Group will be holding a special luncheon meeting specifically for all GM Retirees located in the greater Phoenix area. (2,000 retirees plus) The meeting will be held at the PebbleCreek, Tuscany Falls Ball Room in Goodyear. By now, all GM Retirees should have received an email invitation from GM which would allow you to RSVP directly back to GM. The Corporation contacted the Club and asked for our assistance and support to help hold this meeting to which we agreed. Therefore, the Club has agreed to act as host organization for all retirees. The Corporation will cover all costs of this complimentary luncheon and it will be handled directly through the GM Public Policy Group.

To RSVP, call Roxanne Steffe at 480-563-1369

She will register you online and confirm the registration by phone once it has been confirmed by the Corporation

Since all RSVPs must be made directly to the Corporation online you do not have to notify the Club of your intent to attend. However, if you did not receive an invitation or you do not have online access, we will register you, if you desire to participate..

Session availability is on a first-come first-served basis. Once all available spaces are filled, we will close registration. If you must cancel your reservation in the future, please call Roxanne with sufficient notice, as a waiting list for the event is expected.

2017 WINTER SCHEDULE

Tuesday

March 14, 2017

Sands Chevrolet
Dealer Sponsored
Luncheon



Sands Chevrolet (Chevrolet's Dealer of the Year) has been one of the Club's loyal dealers for years and has invited us to join them at their dealership showroom in Surprise, AZ for lunch. Sandor Piszar, Director, Chevrolet Truck Marketing, will be our special speaker, who will bring us up to date on the new Chevrolet Truck Products being introduced in 2017. Social hour will include a display of the newest models of Chevrolet vehicles and a collection of classic cars. Meeting Acknowledgement Forms are due *by March 8, 2017.* An Acknowledgement Form is attached for your convenience. Cost - Dealer Sponsored

2017 WINTER SCHEDULE

Tuesday

April 4, 2017



Picnic In The Park PebbleCreek's Sunrise Park Goodyear, AZ







We have reserved the park located on the East side of PebbleCreek Parkway for an afternoon of fun, games and great food and drinks. We have canopies to provide shade from the sun and tables and chairs for your comfort. 4 Bocce Ball Courts, 4 professional grade horse shoe pits, music, and team game competition are available for a day of fun with friends. This will be "The Picnic To Remember". Dillon's BBQ in Peoria will be supplying the food and the Mr. Softy Ice Cream Truck will be supplying the "Dairy Queen" type sundaes to cool things off. Oh, and did I mention Belgian Fat Tire Beer and red and white wines would be supplied? Cost - \$25.00 per person.

Wednesday

April 19, 2017

Annual Club Golf Scramble Starfire Golf Course Scottsdale, AZ





Sport Fans, I think the word is out!!! For several years the Club has struggled to get more than 18 players to our golf outing, but in April 2016 all things changed when Bob and Barbara Goebel took the outing to the McCormick Ranch Country Club in Scottsdale. 28 players lined up in teams of four to compete for gift certificates and prizes. This year's scramble will include party favors for all golfers, as well as individual prizes for lowest team score, longest drive, closest to the pin, and longest putt. So,

begin now to create your winning teams. Last year we had six ladies join us and this year we're hoping for many more.

Note: All Meeting Acknowledgement Forms are attached for your convenience. However, be sure to consult your Club website for all meeting advertising and attendance forms. You may also refer your friends to **www.azgmalumni.com** to click on the Calendar tab.

2017 ANNUAL MEMBERSHIP CLUB DUES

2017 Club Membership dues are now considered past due.

The Membership Roster will be updated and distributed on the website in February, so be sure to renew now so that your name can appear on the roster.

A Membership Renewal Form is attached to this email for your convenience.

50/50 WINNERS PIMA AIR MUSEUM







Cathi Hubbard \$70

Carol Dwarshuis \$47

Rosemary Kovacevic \$25

50/50 WINNERS EVIT







Ward Atkinson \$25

WELCOME NEW MEMBERS



Jim & Lorraine Mottern

GM Powertrain



Rita Conjonte

Central Office Personnel

Michael & Denise Fonk
Chevrolet Detroit Gear and Axel



Lowell & Gail Ulrich Chevrolet Engineering Center, Warren, MI



Val & Bill Crump

GM Warehousing and EDS

